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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Patriot LWM Outdoors Announces Release of The GunCaseBlanket “Simply Unfold To Fight The Cold”

Barnesville, MD: August 1st, 2012 – Patriot LWM Outdoors, a nationwide provider of outdoor industry related products and services, announced the debut of The GunCaseBlanket® from GunCaseBlanket LLC. www.GunCaseBlanket.com

“The GunCaseBlanket® is a revolutionary, patent pending gun case that combines superior protection for your firearm with the innovative ability to instantly transform into an extremely quiet, cold weather defying, insulated camouflaged blanket for your hunting comfort.”

The GunCaseBlanket® combines top quality American made products and manufacturing to maximize your time in the field and protect your firearm while keeping you comfortable in the field. Once your gun is removed from the case you can simply unfold the gun case by unzipping the extra large zippers all the way and unfolding the case to its fully opened insulated blanket shape. You can then explore the many features of the case, such as the industry leading Polartec® fleece liner and Climashield® Combat insulation that will keep you warm as you wrap the case around your body on a cold day. The GunCaseBlanket® outershell is constructed of rugged 11 ounce flocked nylon material which is not only water resistant but designed to be quiet even under freezing conditions. Inside the blanket and against your body you will find a specialized fleece hand pocket large enough to put gloved hands and designed to hold handwarmers. You will also find two conveniently located pockets near your chest where you can house a mobile phone, ammunition, a flashlight, etc. Outside, and properly positioned, is an elastic game call holder, so you can call without tell-tale hand movements.

The GunCaseBlanket® is proudly made in the USA by American textile workers with American made materials. Initial production of the GunCaseBlanket® is in Mossy Oak® Break Up® and will soon be offering Mossy Oak® Duck Blind™ for the waterfowl hunter, both from Haas Outdoors in West Point, MS. Initial product offerings will be via direct internet sale and can be ordered directly from www.GunCaseBlanket.com or www.PatriotLWMOutdoors.com.

Patriot LWM Outdoors is a division of Patriot Land & Wildlife Management Services, Inc. dedicated to showcasing quality outdoor related products, properties and services. They are proud to represent The GunCaseBlanket, LLC. in their introduction to the outdoor market. #####